

Marketing Mavericks held at NU Islamabad

Fifth three-day marketing extra-vaganza "Marketing Mavericks Mind Matters 2009" was held from November 19 to 21 at NU Islamabad Campus. First such event was held in November 2007.

The function attracted business students, entrepreneurs, academicians and professionals from all over the country,



who participated in the event's "Open Innovation Program" that focused on the emerging marketing issues, trends and opportunities in Pakistan.

Dr Ayub Alvi, Dean NU, was the chief guest on the occasion, who distributed awards among the CEOs and heads of various corporations and business ventures for their outstanding performance in the areas of service quality management, small business marketing and marketing innovation.

Dr Hadja Camra Po Hadjirul (Philippines), Head of Maroof International Hospital, received award of "Service Quality Excellence" on behalf of her organization. Amir Latif, CEO Battlefield Pakistan, received the "Unique Business Idea" award. "Best Small Business Marketing" award was given to Babar Khan, marketing manager Mocca Coffee. Ali Aitzaz Ahsan advocate, Mr. Poeyam Rejanand (Iran), Saad Sharif, theatre manager Cinepax, and Arif Vaseer, Director of Quality Assurance at MAJU, also addressed the audience.

Lahore Campus welcomes alumni Rector shares his vision about university

In the annual tradition of FAST NU alumni being welcomed home, 2009 annual dinner was hosted by the Lahore Campus on December 4, 2009. The event brought together the former graduates and faculty at the newly built auditorium.

The Old Student Association of FAST NU (OSAF) became the first to engage this new auditorium that made it even more memorable. The program was intended to provide a platform for fruitful professional exchange and networking.

This year's homecoming was graced with the presence of Dr Amir Muhammed, Rector NU.

Speaking to the alumni, the Rector shared his vision for the future of the university and briefed them about developments in the recent past. He stressed upon the alumni to come up with constructive suggestions for the improvement of the university and assured them of home-like response from the management.

During this exchange, several important suggestions were put forward by the alumni, touching on areas such as faculty, evening program, and curriculum. Some alumni members felt the need to introduce more courses on business communications and ethics.



They reflected upon their academic experience and its relevance in the real world of work.

The visiting old students were excited to see a lot of new developments on the campus. Many new buildings have been added to the campus over the years within the original architectural spirit. Dr Arshad Hussain, Director Lahore Campus, thanked the participants.

Old Students Association of FAST-NU (OSAF) is the Lahore Chapter of "FAST-NU Alumni Association." It aims to bring together and foster long lasting relationships between the alumni and the existing students of the university.

Mr HU Beg remembered

The members of the FAST-NU Board of Governors have expressed grief and sorrow over the sad demise of Mr HU Beg. The Board met at the FAST-House Islamabad on December 12. The meeting was presided over by Rector Dr Amir Muhammed.

The Board expressed its sympathies with the bereaved family at this difficult time on behalf of the University. The members prayed for the eternal peace of the departed soul and offered fatha. They paid rich tributes to HU Beg for his services to the University and observed

that with his death the NU was deprived of his professional-ism.



Mr HU Beg was also chairman of the KASB Bank. He had an illustrious career in the civil service, holding various key positions for about five decades. He served as secretary at several federal ministries and autonomous bodies and was the longest serving finance secretary.

Mr. Beg was a long serving distinguished member of the FAST-NU BoG. He passed away on December 9, 2009. He will be greatly missed and we here are all saddened by his passing.

NU Peshawar Campus position holders get medals

The NU Peshawar Campus has awarded medals and certificates to the students of TE, CS and BBA for outstanding academic performance in Fall 09.

The awards ceremony was held on November 5. Acting Director Dr Sahibzada Ghiasul Haq was chief guest on the occasion. Faculty, students and parents attended.

The position holders included Fakhar Abbas, Shanullah, Naveed Tabassum and Safia Idrees of TE-06, Najeebur Rehman, Amna Joyia and Naem Ahmed of CS-06, Rahatulain, Faiza Farooq, Amaar Khan Bangash of BBA-06, M Mohtashim Gondal, Abdul Ali and Waseem Ahmad of TE-07, Fahad Nasrullah, Tayyab Khalid and Qameruddin of CS-07, Ahmad Danyal, Faaiza Faaiz Amir, Shed Maroof and Monis Imran of BBA-07, Shehr Yar Khan, Fahad Sohrab, M Mustaan Siddiqi and Moeen of TE-08 and Aqil Saleem, Aima Khan and Haider Irfan Kiyani of BBA-08.



Dr Sahibzada Ghiasul Haq, Acting Director NU Peshawar Campus, giving away medals and certificates to students.



Rector Dr Amir Muhammed giving away certificates at awards ceremony at NU Lahore Campus.

BBA student 4th in body building competition



Zohaib Kamran of BBA program, NU Lahore Campus, has won 4th position in 70kg weight category of All Pakistan Inter-University Body Building competition, organized by

Higher Education Commission (HEC). About 90 body-builders from 15 universities took part in the competition.

Rector appreciates award winners

The ceremony to award certificates and cash prizes to the position holders of all departments was held on 5th December 2009 at Lahore Campus. The ceremony was presided over by Dr Amir Muhammed, Rector NU, and attended by a large number of students, parents and the faculty.

The Rector praised the position holders for their outstanding academic performance and congratulated the parents and the faculty. He also urged upon the students to play a pro-active role for the peace and prosperity of the country.

Dr Adnan in program committee of IEEE Int'l symposium



Dr Adnan Noor Mian, Assistant Professor NU Lahore Campus, has been elected to the program committee of the 3rd IEEE International Symposium on Trust, Security and Privacy for Emerging Applications.

The symposium will be held in Bradford UK, from June 29-July 1, 2010 as part of "The 10th IEEE International Conference on Computer and Information Technology (CIT 2010)". The conference is aimed at bringing together international experts on trust, security, privacy, and related issues including technical, social and cultural implications for pervasive devices, services, networks, applications and systems.

The symposium also provides a forum for the researchers to present and discuss emerging ideas and trends in the area.

Dr Abdul Wahab gets 2nd most prestigious Japanese award



Dr Abdul Wahab addressing a reception at Japanese Consulate in Karachi.

Dr Abdul Wahab, member FAST-NU

Board of Governors, was awarded 'The Order of the Rising Sun' – Japan's second most prestigious award – for his research contribution to the Japanese management. The award was given in Karachi at a ceremony hosted by Consul General of Japan, to mark the coronation of the Emperor.

Sindh Governor Dr Ishratul Ebad, provincial ministers, members of the city's diplomatic corps, business magnates, and the elite of the town were also present on the occasion.

Japanese Consul-General Mr. Ikinori Wamadane presented the proclamation of distinction signed by the Japanese monarch to Dr Wahab.

The Consul-General lauded the research and its academic application by Dr Wahab.

In his acceptance speech, Dr. Wahab thanked the Consul General of Japan. He said that conferral of this award was an honor for him and a moment of pride for the country.

He said that British colonial system continued in our country to this day and there was need to adopt the Japanese system of management for progress. Dr Wahab was later congratulated by the guests on the presentation of the award.

Glimpses of a presentation on importance of higher education and role of NU



FAST-NU's role in higher education lauded

A presentation on "Importance of higher education and K-16 partnership in Pakistan and the role of the FAST-NU" was held at NU Karachi main campus on December 19.

Mushtaq Ahmed Shahani, Additional Secretary Education and Literacy Sindh, was the chief guest, while Justice (Rtd) Syed Ali Aslam Jafri, Member Board of Governors of FAST and Member Board of Trustees of the NU, was guest of honor on the occasion.

Large number of principals of prominent colleges and educational institutes attended the event.

Dr Zubair A. Shaikh, Director NU Karachi Campus, welcomed the guests and outlined developments at the University.

Justice Jafri highlighted the gray areas

and deficiencies in the education sector in the country and emphasized the role and commitment of the FAST-NU in making up those deficiencies.

Mushtaq Shahani highlighted efforts of the Sindh government in supporting the needy students and the talented youth from the far-flung areas of the rural Sindh. He also appreciated the role of the FAST-NU in providing quality education in the field of IT, Engineering and Management.

Majority of the participants showed their concerns over the declining standards of students at Higher Secondary School level. It was recognized that this decline was adding to the challenge faced by universities to produce quality graduates. Many recommended that the FAST-NU should offer new programs in emerging disciplines.

NU, Microsoft sign MoU for Industry Academia Partnership



FAST-NU and Microsoft Pakistan joined hands to create an Industry Academia Partnership for development of world class IT human resources. The MOU was signed by Mr. Kamal Ahmed, Country General Manager, Microsoft Pakistan and Dr. M. Ayub Alvi, Dean, FAST-NU, at the University Head Office, in Islamabad.

FAST-NU is one of the largest and most prestigious private sector universities of Pakistan. The University has four vibrant

and sprawling campuses located in Islamabad, Lahore, Karachi and Peshawar with more than six thousand students.

Through this partnership, all campuses of FAST-NU will have free access to Microsoft products for academic use.

Furthermore, the MOU will lead to training of teachers, industrial projects, professional training in advanced technologies, internships and free courseware for FAST-NU students. Microsoft will offer FAST-NU participation in the MSDN Academic Alliance. Microsoft will also set up a .NET Club at FAST-NU. Rector Dr. Amir Muhammad, Rana Ghulam Shabbir, Secretary General FAST, Dr Latif Virk, Registrar NU, and Dr. Aftab Ahmad Maroof Director, FAST-NU Islamabad Campus were also present at the occasion.

BBA teams shine at LUMS Marketing Colloquium 2009

Final-year BBA students of the School of Business, NU Lahore Campus, won the "Brands War Competition" held at LUMS on November 21 and 22.

The event attracted participation of some 15 business schools from all over Pakistan including LUMS and IBA. The competition was part of widely advertised "Marketing Colloquium 2009".

Two teams from NU Lahore Campus participated in the event and both reached the final stage outshining MBA teams from LUMS and other universities.

First FAST-NU team, comprising Miriam Mehdi, Ali Ibrahim, Waqas Qamar and Wardah Munir, defeated UCP and GIFT University MBA teams in the first round and LUMS MBA teams in the final round. Second FAST-NU team, consisted of Khawaja Haris, Hasan Kamal, Usman Hanif and Umair Shahi, defeated UCP and LUMS University MBA teams in the first round and LUMS teams in the final round.



BBA students receiving shields after winning "Brands War Competition".

NU Karachi teams visit colleges

Two separate teams of the NU Karachi Campus visited Bahria Foundation College, Nazimabad and Fatimiyah College for Boys and Girls on December 16 and December 17 respectively. The teams conducted presentations and interactive discussion with the students. The purpose of these activities was to inform the students about FAST-NU, its degree programs and facilities, admission information and scholarship opportunities. The visiting teams comprised Zaki Rashidi, Saqif Ansari, Junaid Rabbani, Ms Mehwish Aziz, Mohammad Ali and Samiullah, Amir Adam and Zahid Siddiqui.

DJ Science College students visit NU Karachi Campus



FAST-NU Karachi Campus arranged a university guided tour for the students of Govt. DJ Science College on December 15. Faculty and staff of the university welcomed the students and introduced them to the labs and facilities at the campus.

The students seemed to be enjoying themselves. They said that such trips should be arranged again in the near future.

Earlier on December 14 a team of the NU visited the DJ College for a presentation and interactive discussion session with the students. The purpose of this activity was to give advance awareness to students about university, its degree programs and facilities, admission information and scholarship opportunities. Approximately 120 students of intermediate Part I and II attended the session.

